

Position Title Sustainability Communications Coordinator

Team Theia Partners at Zibi **Position Location** Ottawa, Ontario

Reports to Project Manager- Sustainability

Date May 2025

The Zibi team is looking for a Sustainability Communications Coordinator

Welcome to Zibi, a world-class sustainable community and redevelopment project. A place where people will live an exceptionally unique and balanced lifestyle combining the best of urbanity and healthy-living principles within a vibrant waterfront community. We are always looking for the best and brightest to join our thriving community and we are currently looking for a Sustainability Communications Coordinator who will be charged with developing content over multiple mediums that will encourage a sustainable lifestyle within the Zibi community and educate community members of the project's ambitious sustainability objectives, in addition to supporting the overall sustainability objectives of the project

Who are we?

Situated on the banks of the Ottawa River, Zibi is located on the unceded territory of the Algonquin Anishinaabe and in both the City of Ottawa and the City of Gatineau. Zibi is Canada's first One Planet Living endorsed project and boasts an ambitious sustainability framework.

Through this multi-phase development, we will transform the derelict land into a blend of residential housing types of low and high-rise condominium towers and townhomes, commercial and office space, unique waterfront plazas and outdoor squares, recreational facilities, and more. Truly one-of-a-kind, Zibi combines unparalleled views of the Ottawa River, Parliament Hill, Chaudière Falls, and downtown Ottawa and Gatineau skylines framed by a modern architectural design that still respects the heritage of the area. Zibi is where nature, culture, heritage and the joys of life culminate.

Dream, the developer of Zibi, is one of Canada's leading real estate companies with approximately \$14 billion of assets under management in North America and Europe. The scope of the business includes residential land development, condominium and mixed-use development, and commercial property ownership. Some of Dream's developments include the award-winning Canary District and the historic Distillery District in Toronto.

Theia Partners, a managing partner in the Zibi project, is a development agency that has health, wellness and sustainability at the very core of its DNA. They are passionate about creating communities in which living your happiest and healthiest life is hard-wired in. Where you get the chance to know your neighbours through smart design and where sustainability is carefully woven into the urban fabric.

Who are you?

There's a lot happening at Zibi, and it's happening fast. Are you passionate, dedicated, and excited to reshape the Capital? Do you love working with people? If so, read on. We want to hear from you.

You have experience in an outreach, education or advocacy driven position and have proven that you are not afraid to think outside the box to find the best approach to achieve results. You hold sustainability as a core value and use it as a lens in decision making in your life and work. You consider the bigger picture when focusing on new initiatives and you have strong interpersonal and communication skills.



We want to bring on someone who is eager to learn, work hard, and have fun. It is important to us that you are teamoriented and that people like collaborating with you. In other words, we want you to fit in here. This is an opportunity for you to take on responsibilities, build on your already strong skill set and help your team achieve its goals, all in a work environment that is fast-paced, dynamic and fun.

What will you do?

Below are some of the primary responsibilities you will be taking on in this role. There may be more, but we can discuss those in person.

- Work closely with our One Planet Ambassador to implement sustainability initiatives on site;
- Develop educational materials on topics such as: water, waste and energy management, wellness programming, connecting with nature and food, transportation network education, and development updates appropriate for multiple mediums;
- Help manage our online community forum (via Mighty Networks);
- Assist in event/workshop planning and delivery;
- Create marketing materials for community initiatives and events/workshops;
- Consult with Indigenous partners to develop programming and education related to the project and their community;
- Assist in meetings with the Resident Sustainability Committee;
- Assist with tours related to sustainability;
- Create surveys and obtain data on all initiatives to measure the success of One Planet Living programming, and. You may need to help out with other fun and exciting projects as required.

What type of experience and skills do you have?

These are only some of the things we'd like you to bring to the table. We can cover the rest when we meet.

- We hope you have some post-secondary education in or are studying Communications, Sustainability, Public Relations, Marketing, Education or Digital Media;
- A current understanding of sustainability issues;
- Proficiency on social media platforms, Microsoft products, video editing software;
- Experience creating captivating content and adapting it to various communication outlets (i.e., social media, newsletters, emails, posters);
- Willing to work some evenings and/or weekends when events are held;
- Be a self-starter who is able to work with minimum supervision;
- Bilingual in French and English, would be a bonus;
- Customer service experience or experience with event planning and coordination would be a bonus;
- Although preference will be given to Indigenous applicants, all qualified applicants are encouraged to apply.

How to Apply

Let us know why you'd be a great fit for the position by sending us a cover letter and your CV to OnePlanet@zibi.ca with the subject line "Sustainability Communications Coordinator".